

Message Text

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PAGE 01 STATE 039286

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FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 039286

E.O. 11652: N/A

TAGS: BTRA, BGEN, IR

SUBJ: AMERICAN FIRM REPRESENTATIVES PLANNING VISIT TO
INVESTIGATE IRANIAN HOUSING POTENTIAL

1. NICHALOS RUMMEL AND BRUCE BARSTOW, ALUMINUM COMPANY OF
AMERICA (ALCOA) SWISS OFFICE PLANNING VISIT IRAN,
APPROXIMATELY LAST TWO WEEKS OF MARCH, TO INVESTIGATE
CURRENT POTENTIAL FOR HOUSING DEVELOPMENT.

2. HAVE PROVIDED FIRM WITH MARKET RESEARCH STUDY ON
HOUSING SYSTEMS AND THE FIFTH PLAN AS BACKGROUND FOR
CURRENT GOI HOUSING ACTIVITIES.

3. ALCOA INDICATES PAST DIFFICULTY IN SECURING
ACCURATE INFORMATION AND FIRM PLANS FOR HOUSING PROJECTS
CONTEMPLATED. COMPANY ESPECIALLY INTERESTED IN FUNDS
BUDGETED, STATUS OF PLANS, MATERIALS TO BE USED AND
CLARIFICATION OF ROLE U.S. FIRM (I.E. TURN KEY, JOINT
VENTURE OR LICENSING AGREEMENT) IN THESE ACTIVITIES.
IDENTITY AND AVAILABILITY OF IRANIAN GOVERNMENT OFFICIALS
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WITH KNOWLEDGE OF AND AUTHORITY TO MAKE DECISIONS THIS

FIELD IS PARTICULARLY DESIRED.

4. WOULD APPRECIATE ANY GUIDANCE EMBASSY CAN PROVIDE.
CASEY

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